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## **Contractor Training Is June 8 for Fayetteville PACE Program** *Training will demonstrate how PACE can generate sales for local businesses*

Fayetteville, AR – Energy and building contractors licensed to do business in the City of Fayetteville are invited to a contractor training program regarding the city’s emerging Property Assessed Clean Energy (PACE) financing program on June 8, 2015 at City Hall in Fayetteville, according to Steve Patterson with Arkansas Advanced Energy Equity (A2E2), Fayetteville’s PACE program administrator.

Since Fayetteville became the state’s first city to launch a PACE program in December 2014 numerous property owners have inquired or applied for projects under the innovative financing program. Projects include solar energy systems, heat resistant windows, HVAC upgrades, fresh air systems and lighting improvements.

“The demand is there for a robust PACE program in Fayetteville,” Patterson said. “We are at a crucial point where we need more contractors to market and deliver improvements to the city’s interested property owners.”

A2E2 principals Byron DeLear and Tom Appelbaum will be on hand to conduct the informational seminar for contractors, energy auditors, and consultants to learn about A2E2 financing options and increased sales opportunities for contractors. They will discuss contractor participation terms and conditions, registration requirements, as well as program rules and financing criteria.

“We believe that the energy contracting community will find that A2E2 is an important marketing tool that will help them increase sales and achieve customer satisfaction,” said DeLear. “We look forward to having strong, regional contractor participation in the A2E2 program.”

### **What, When, and Where**

**Energy Contractor Seminar**  
**June 8, 2015**  
**5:30 – 7:30 pm**  
**Fayetteville City Hall**  
**113 West Mountain Street, Room 326**  
**Fayetteville, AR**

***There is no charge for the training, but space is limited! Participants are requested to RSVP in advance by calling 501-537-0190 or emailing [a2e2@arkansasadvancedenergy.com](mailto:a2e2@arkansasadvancedenergy.com)***

Seminar participants may include HVAC Contractors, Commercial Building Energy Consultants, Mechanical Contractors, Solar Energy Companies, Electrical Contractors, Lighting Companies, General Contractors, Construction Companies, Roofing Contractors, Engineering Contractors, and Architects.

The A2E2 program offers opportunities for eligible commercial property owners within the City of Fayetteville to access

100% property-assessed financing for energy efficiency, renewable energy, and water conservation property improvements. A2E2 PACE loans are secured by the property's tax assessment.

Signed into law (Act 1074) by Governor Beebe in April 2013, the Arkansas local-option PACE program authorizes the voluntary creation of energy improvement districts to fund loans for 100% of the cost of energy savings projects by interested property owners. The loans are repaid via a special assessment on the owner's property. Loan payments must be less than the amount of energy savings achieved, so every customer experiences a net positive cash flow.

A2E2.net is the online portal that customers and contractors can use to explore the benefits of PACE financing and learn whether certain property improvements are eligible. Property owners may use the website to submit preliminary applications for project financing and contractors may register online to participate in the program.

**To learn more about benefits for certified contractors in the A2E2 PACE program, visit this link:**

<http://a2e2.net/benefitsforcontractors.shtml>

**Arkansas Advanced Energy Equity Program (A2E2)** is an innovative method for commercial property owners to finance energy improvements. The program is administered by A2E2, LLC on behalf of the City of Fayetteville, AR Energy Improvement District, Jim Halsell, Chairman. A2E2, LLC was incorporated in Arkansas in 2014 as a joint venture by the Arkansas Advanced Energy Association (AAEA) and Energy Equity Funding (EEF), a company that also administers *Set the PACE St. Louis*.